



Striking gold - Weetwood Hall achieves esteemed accreditation

Weetwood Hall Hotel and Conference Centre is the first venue in the North of England to be awarded the prestigious Gold accreditation from the Meetings Industry Association (MIA).

The Gold "Accredited in Meetings" (AIM) certification, which has been achieved with support from Conference Leeds, recognises the levels of service, the range of facilities and quality of the offer at Weetwood Hall and it was presented after a rigorous assessment focusing specifically on its facilities, services and processes earlier this year.

Peter Chubb, General Manager of Weetwood Hall is thrilled with the accreditation: "We are delighted that we have been awarded with the Gold accreditation from the MIA for our conference facilities. This is a fantastic achievement for Weetwood Hall which recognises the high standard of our wide-ranging services and facilities that businesses and organisations can expect from us."

"Weetwood Hall is not only the first venue in Leeds and West Yorkshire to achieve this accreditation but also in



the North of England, putting us at the forefront of conferencing venues and destinations. My congratulations go out to everyone involved within the Weetwood Hall team".

Nicola Lockwood, Manager of Conference Leeds commented: "We want buyers to know that our region celebrates and supports quality venues. We want them to feel confident when they book their event in Leeds and West Yorkshire, because they know that we are a region that is committed to delivering conferencing excellence".

Simon Bullough, Membership Development Director from the MIA who awarded Weetwood Hall with the Gold accreditation said: "The AIM accreditation is all about recognising excellence and giving consumers the assurance that a venue is of good quality. Weetwood Hall is a superb location for conferences and events and undoubtedly deserved the Gold accreditation. They have set the standard high for other conference centres across the UK and they should be very proud of their achievement".

Weetwood Hall - A place for team players

Part of the Weetwood estate includes the Weetwood Playing Fields which are also owned by the University of Leeds and have some of the most up to date sporting facilities in the region.

Renowned for being the largest and most flexible four star conference centre and hotel in the north of England, the portfolio of sport and physical activity adds an exciting and innovative dimension to what is available at Weetwood Hall for teams, clubs, associations and sporting organisations.

The location of the playing fields, adjacent to Weetwood Hall is ideal as it provides the services of the hotel to unwind after strenuous exertion, and the conference centre when you need to combine work in the classroom with training on the pitch, without any transport concerns.

Facilities include a county standard cricket pitch - the square is maintained by Yorkshire County Cricket Club, Tiger Turf and sand dressed hockey pitches, state of the art 3G artificial football pitch, county standard rugby pitch and over 100 acres available for an extensive range of sporting activities.

The Weetwood Playing Fields are home to England Hockey (North) and are also one of only six MCC Cricketing Centres of Excellence in England and Wales.



In essence, Weetwood Hall and the University of Leeds, Sport & Physical Activity Department invite athletes and coaches to hone physical fitness, develop technical and tactical expertise, review strategy and the opportunity to relax and unwind, all on one site.

This will be of particular interest for clubs who have fixtures in Leeds, sporting associations who meet regularly and especially for performance excellence camps which are looking for combined residential and sporting facilities in the run-up to the Olympic Games.

deliciouslyyorkshire

Local sourcing of food is becoming a fundamental part of our lifestyle. In our aim to serve regional produce we have become a member of The Regional Food Group.

"Deliciously Yorkshire" aims to increase awareness of the fantastic range of foods and drinks from Yorkshire and Humber and this will be reflected in the various menus available here at Weetwood Hall.

Yorkshire Dales Meat Company



We have entered into an exciting partnership with The Yorkshire Dales Meat company who are located at the foothills of the Dales. The majority of their beef is from their Aberdeen Angus bull with Limousin X and Aberdeen Angus X cow.

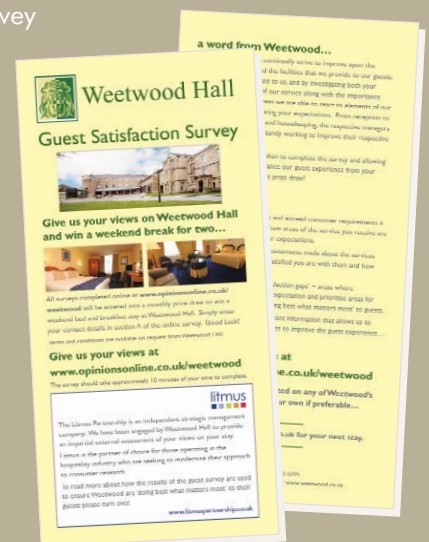
They are fed on a diet of barley and beans grown on the farms. Their excellent animal husbandry maintains the welfare of the animals and results in consistently full flavoured meat.

Online guest satisfaction survey

Striving to continually improve our standards of service and facilities we have launched the online guest satisfaction survey. The primary objective remains "Doing best what matters most".

Your views are important to us and we encourage you to go to www.opinionsonline.co.uk/weetwood to complete the survey which measures both satisfaction and importance of our services.

All completed surveys are entered into a monthly prize draw to win a weekend break for two.



You're hired - Apprentice star visits Weetwood Hall

Kristina Grimes, finalist of the BBC's *The Apprentice* visited Weetwood Hall to enthuse the team through the recession. Kristina, who was "a runner up" in the 2007 series, was "hired" by the hotel to relate her experiences, motivations and life with Sir Alan Sugar to inspire the team to tackle the financial challenges that lie ahead with passion and enthusiasm.

The visit was organised by General Manager, Peter Chubb, as part of a wider mission to maintain morale during the economically challenging times.

Weetwood Hall's priorities are to maintain standards, continue to invest and concentrate on delivering excellent customer service.



Sick Children's Trust donation

The Sick Children's Trust has been Weetwood Hall's nominated charity for over 16 years and many thousands of pounds have been raised during this time.

The most recent fundraising activity has resulted in Chris Chittell, Emmedale's "Eric Pollard" presenting a cheque for £1200 on Weetwood Hall's behalf to the team at Eckersley House.

Jane McHale: "I would like to thank everyone at Weetwood Hall yet again for their continued support for Eckersley House, The Sick Children's Trust property at St. James's Hospital and also thanks to Chris Chittell and Alli Piggott from Emmerdale Productions for their support too."

It costs approximately £25 per family room per night at Eckersley House; however all the families stay free of charge, so donations such as this are very much a fundamental source of our funding and helps keep our facilities open to the public."



"The Big Move" campaign

Eckersley House has provided accommodation for the families of seriously ill children receiving treatment at St James Hospital in Leeds for the past 16 years – but that is about to change. St James's Hospital is moving its children's wards to the Leeds General Infirmary (LGI) to create a Pediatric Centre of Excellence.

By July 2010 Eckersley House will no longer be needed at its present location, so the decision has been made to relocate Eckersley House to a new site just two minutes walk from the LGI.

By relocating, The Sick Children's trust will continue to provide family accommodation for hundreds of sick children who undergo prolonged medical treatment.

"The Big Move" to the new site at the LGI will cost £1.8million and work is scheduled to begin in December 2009 - so they really need your help to raise those vital funds!

Those wishing to help with the "The big Move" fundraising campaign, by pledging a donation or organizing a fundraising event, please contact Andy on 020 7791 2266 or email andy@sickchildrenstrust.org

Diary dates... 2009/10

Summer Barbecues

Weetwood Hall's Italian Gardens and cobbled courtyard provide a delightful setting to host a barbecue for your friends and family. For details of menus and prices contact sales@weetwood.co.uk.

Joanne Copeman as Shirley Bassey

Friday 18th September 2009

Join us for an evening filled with all the emotion and theatre that can only be compared to Dame Shirley Bassey herself. Joanne Copeman, Surely Bassey will perform classics including Big Spender, Gold Finger and Diamonds are Forever.

Christmas Celebrations 2009

Christmas Party nights are available from 27th November until the 22nd December on selected evenings. We provide a wonderful venue for your festive celebrations. Come and celebrate with us!

Please download our Christmas brochure from www.weetwood.co.uk or request a copy by calling 0113 230 6000 or email sales@weetwood.co.uk.

New Year's Eve

Thursday 31st December 2009

Celebrate the New Year in style at Weetwood Hall's Black Tie Gala Dinner Dance.

Wedding Fayre

Sunday 16th January 2010

Our Wedding Fayre is a perfect opportunity to get plenty of inspiration for your wedding day. You will meet over 50 local wedding specialist suppliers, from florists to stationers. Free admission, 11.00am – 3.30pm.

"Breakfast in Bed" this Valentine's

Saturday 13th & Sunday 14th February 2010

Add a touch of romance to your Valentine's Day by starting the evening in the 17th Century Manor House with sparkling wine and a three course dinner, continue with overnight accommodation followed by breakfast in bed and late check out the next morning.



Welcome to Yorkshire



Man on a mission



Richard Dennell
Hospitality Manager

What brought you to Weetwood Hall, and how has your role in the business evolved?

"I started working full time at Weetwood Hall in September 2004 as a Food and Beverage Assistant, which was the start of my career in the hospitality industry. I had worked here on a part time basis whilst at school and then saw it as an opportunity to progress in a vocation and learn new skills, obtaining valuable experience.

With time I was given the opportunity to become a department supervisor, which was followed by the role of Beverage & Stock Controller in July 2006. The opportunity came to take the role of Beverage Manager in the summer of 2007, responsibilities included managing the Stables Pub. In November 2008 I took on the position of Hospitality Manager which extended my responsibilities to the Woodlands Restaurant and every aspect of food and beverage service within the conference centre and hotel".

What do you enjoy most working as Hospitality Manager?

"I am very proud that I have a welcoming, knowledgeable team, who know their customers, anticipate their needs and enjoy what they do. The challenge is to ensure that everyone receives a personal service regardless of everything else that is going on around them.

An important part of my role is liaising closely with the Head Chef to make sure our menus are varied, seasonal, and make the best use of produce from the local area. While being a key point of contact at events such as weddings and private functions, I know we have succeeded when our guests can relax and enjoy their experience safe in the knowledge that every need is catered for".

What is the most important thing to you in your work?

"An important aspect of working in an independent property such as Weetwood Hall is that the team have a direct responsibility for the implementation of company standards. If my team have ideas that will benefit our customers, or suggest a product or service we could add to our range, we can agree and progress this making it a part of the customer experience very quickly".

Otley Road, Leeds, West Yorkshire LS16 5PS
Telephone 0113 230 6000 Fax 0113 230 6095
sales@weetwood.co.uk www.weetwood.co.uk



Win a luxury short break for two*

Win a weekend away for two with complimentary access to leisure facilities and '2For1' offers on tickets to 10 of Yorkshire's magnificent attractions. Simply complete the enquiry slip overleaf and return to us at:

Weetwood Hall
Conference Centre and Hotel
Otley Road, Far Headingley
Leeds, West Yorkshire
LS16 5PS

*On a basis of two people sharing a double room for two nights, breakfast is included. All enquiry slips received before August 2009 will be drawn at random and the winner will be notified by the end of the month. All enquiry slips received after this date will be drawn and notified in February 2010.

**For more information on sport facilities
please visit www.weetwood.co.uk/sport**





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Have you used the facilities at Weetwood Hall before?

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Name

Position

Company

Address

Tel

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E-mail

Please return your completed questionnaire to:

Weetwood Hall Conference Centre and Hotel,
Otley Road, Far Headingley, Leeds, West Yorkshire LS16 5PS