Weetwood Hall Conference Centre & Hotel

LEEDS

Strategy Development

NEWTRICKS
ADVANCED BUSINESS TRAINING

Course Aim

To enable managers to develop a forward thinking mindset.

This course will challenge managers to ask themselves difficult questions about how much of their time is spent reacting to events and how much is spent ensuring the organisation is prepared for the future.

Business tools will be used to diagnose their working situations and help them to create plans which will transform the way managers direct and lead their teams.

Topics covered

- Understanding the environment
- A rapidly changing world – an overview of the modern market place and the impact change is having on organisations and individuals
- The Macro environment – examining the factors which are currently influencing market trends
- Assessing your strengths
- The Micro environment – a diagnostic session exploring how 'fit for purpose' the delegates' team is in order to respond to business/ legislative/ competitive demands
- Analysing available options
- Taking a different view of the world – using practical tools to generate potential solutions to identified challenges
- Implementing action - Taking a logical approach. Looking at factors with which to base decisions in order that risk is minimised and the best possible benefits are identified and acted on

Course Duration
1 day

Maximum number of delegates
Minimum numbers 4, maximum numbers 15

Cost
£150 per person including:
- Trainer
- Training materials
- Unlimited tea and coffee
- Energising snacks
- 2 course hot and cold buffet lunch
- All prices exclude VAT

If accommodation is required bed and breakfast will be charged at £75.00 per room based on single occupancy.

How to book

Contact our events office on sales@weetwood.co.uk or telephone 0113 230 6000. Weetwood Hall terms and conditions will apply to all bookings.